

TOURISM STUDIES

**BTS
Second Year**

**Assignments Booklet
(2014)**

TS-4 and TS-5



**School of Tourism and Hospitality Services Management
Indira Gandhi National Open University
Maidan Garhi, New Delhi – 110 068**

BTS ASSIGNMENTS

TOURISM STUDIES ASSIGNMENTS

Dear Student,

You will have to do one Tutor Market Assignment (TMA) in each of the courses in Tourism Studies.

Before attempting the assignments please read the instructions provided in the Programme Guide for Tourism Studies. In this despatch we are sending you the Assignments for TS-4 and TS-5.

Note: All Assignments must be **submitted in time** and they should be **sent to the Coordinator of your Study Centre**. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the assignment.

You must obtain a receipt from the Study Centre for the assignments submitted and retain it. If possible, keep a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist for this and keep them as a record with you. The Study Centre has to send the marks to Students Evaluation Division at IGNOU, New Delhi.

GUIDELINES FOR DOING ASSIGNMENTS

We expect you to answer each question in about 700/500 words or as mentioned in the assignments. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignments carefully. Go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a) is logical and coherent;
 - b) has clear connections between sentences and paragraphs; and
 - c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasise.

Wishing you all the best,

Dr. Arvind Kumar Dubey
Programme Coordinator, BTS

ASSIGNMENT SUBMISSION SCHEDULE

Compulsory Course	Last Date for January Session	Last Date for July Session
TS-4	April 15, 2014	October 15, 2014
TS-5	October 15, 2014	April 15, 2015

**TS-4: INDIAN CULTURE: PERSPECTIVE FOR TOURISM
(TUTOR MARKED ASSIGNMENT)**

Course Code: TS-4
Total Marks: 100

Programme: BTS
Assignment Code: TS-4/TMA/2014

Note: This TMA consists of two parts.

Part I consists of **two questions** out of which you have to **attempt any one**. The question carries **25 marks** and should be answered in about **700 words**.

Part II consists of **8 questions**. **Attempt any five** in about **500 words** each. Each question carries **15 marks**.

Send your TMA to the Coordinator of your Study Centre.

PART – I

1. Identify the locations of major Harappan archaeological sites in India. How do archaeological sites promote cultural tourism? 25

OR

2. Do you agree that use of handicrafts in tourism promotion has improved the condition of artisans in India? Substantiate your answer with suitable examples. 25
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PART – II

1. "Tourism and culture are interrelated". Elucidate with suitable examples. 15
2. What were the main features of colonial period? How it was different from pre-colonial period? Explain. 15
3. Write a note on Indian Classical Dances. 15
4. Discuss the influence of people's theatre over Indian theatre. Give suitable examples. 15
5. Briefly describe the main architectural styles during ancient and medieval India. Give five examples of medieval architectural structures which are major tourist attractions. 15
6. What are the roles and responsibilities of museums in cultural tourism promotion? 15
7. How can government and media play an important role in Tourism Promotion? 15
8. Write short notes on any 3 of the followings: (5X3) =15
 - a) Wool weaving technology in India
 - b) Tourism and tribal areas in India
 - c) Bhutia tribe
 - d) Impact of Buddhism on Indian Society

**TS-5: ECOLOGY, ENVIRONMENT AND TOURISM
(TUTOR MARKED ASSIGNMENT)**

Course Code: TS-5
Total Marks: 100

Programme: BTS
Assignment Code: TS-5/TMA/2014

Note: This TMA consists of two parts.

Part I consists of **two questions** out of which you have to **attempt any one**. The question carries **25 marks** and should be answered in about **700 words**.

Part II consists of **8 questions**. Attempt any five in about **500 words**. Each question carries **15 marks**.

Send your TMA to the Coordinator of your Study Centre.

PART- I

1. Enumerate with examples the different components of the abiotic environment. How have they changed with time? 25

OR

 2. Discuss the intricate relationship and linkages between environment and tourism development 25
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PART- II

1. What are Wetlands? What are its main ecological functions? 15
2. Discuss the role of various stakeholders in developing and promoting responsible tourism. 15
3. What are the ways in which the local physical environment is affected by behavior of mass tourists'? 15
4. Discuss the pressure and assess thresholds of environment in the context of unplanned tourism development. 15
5. Write notes on the following: (5x3)= 15
 - (i) Terrestrial biomes
 - (ii) Primary Food chain in nature
 - (iii) Characteristics of natural communities
6. What do you understand by 'Multiplier effect of tourism'? Discuss its socio-economic impact on destinations. 15
7. Discuss how tourism can be employed as an important tool for conservation. 15
8. What are the major negative impacts of tourism on the local environment? Suggest possible solutions to overcome them. 15